

UMR-ACUHO ANNUAL CONFERENCE 2023: EXHIBITOR INFORMATION
November 8 – 10, 2023
Hyatt Regency Hotel & Conference Center
Coralville, IA

Welcome to UMR-ACUHO!

Thank you for your interest in participating with the Upper Midwest Region of the Association of College and University Housing Officers (UMR-ACUHO)! This packet includes information for you to join as an exhibitor. If you have any questions, please email the UMR Conference Committee at umr.conference.chair@gmail.com.

The UMR Exhibitor showcase will take place on **Thursday, November 9, 2023**.

Packages available to be a UMR-ACUHO Exhibitor are:

UMR-ACUHO Exhibitor Package: \$1,200

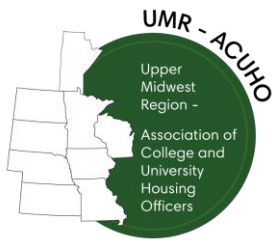
- Exhibitor booth: 10' x 10' for UMR Exhibitor Showcase
- Up to three meal tickets for Thursday's lunch at Annual Conference.
- Participate in SHO exclusive exhibitor showcase.
- Listing on the UMR-ACUHO Website.
- Ad included in UMR Perspectives Magazine, will be in one of the issues (by May 2024)
- Listing on annual conference program.
- UMR membership directory access
- Opportunity to partner with institutional member on a program proposal for UMR annual conference.
- Opportunity to serve on a UMR-ACUHO committee.

**Additional booth can be purchased for \$500*

Educational/Not-for-profit booth package: \$700

- Exhibitor booth: 10' x 10' for UMR Vendor showcase
- Up to three meal tickets for Thursday's lunch at Annual Conference
- Listing on the UMR-ACUHO Website
- Ad included in UMR Perspectives Magazine
- Listing on annual conference program
- UMR membership directory access

If you are interested in sponsoring meals, programs, committee awards, winter or summer meetings, or anything related to UMR, please contact Terry Tumbarello, UMR Corporate Partnerships Coordinator, at tumbaret@uww.edu.



UMR-ACUHO ANNUAL CONFERENCE 2023: EXHIBITOR INFORMATION

November 8 – 10, 2023

Hyatt Regency Hotel & Conference Center Coralville, IA

Conference Schedule for Exhibitors

Thursday, November 9, 2023

7:00am – 1:00am: Exhibitor arrival, move-in and set up.

9:45am – 10:45am: Senior Housing Officers/buyers only time in exhibitor showcase

10:45am – 2:30pm: Exhibitor Hall open

11:45am – 2:30pm: Luncheon and Exhibitor Showcase

Planning Details

Exhibit Area

This year's exhibit area will be at the Exhibit Hall at the Hyatt Regency Hotel and Conference Center in Coralville, IA. New to the UMR Annual Conference schedule for 2023 is that luncheon will be during the same time as the vendor showcase.

Booth Space & Logistics

Exhibit booth sizes are 10' x 10', an additional booth can be purchased for \$500. The booth space will be piped and draped with a 6-foot table. Please let us know how many chairs you may need.

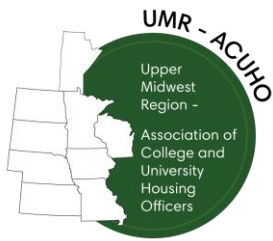
Wi-Fi is included; however, all other utility needs (i.e. electricity, hard-wired internet, shipping, etc.) must be arranged prior to the conference and could be an additional cost to the exhibitor depending on the needs. If additional equipment is needed, please indicate this on the registration form. All requests must be made no later than October 23, 2023.

UMR-ACUHO reserves the right to assign and limit booths based on availability.

Shipping

The Hyatt Regency Hotel and Conference Center does not have any storage space for crates, pallets, or large shipments. Any materials to be sent to hotel may arrive no earlier than three (3) days prior to group arrival date. The hotel's current shipping/receiving charges are:

- 1-7 boxes are complimentary
- Additional boxes are \$2 each
- Boxes over 50 pounds are \$25/each
- Pallets are \$50/each



UMR-ACUHO ANNUAL CONFERENCE 2023: EXHIBITOR INFORMATION
November 8 – 10, 2023
Hyatt Regency Hotel & Conference Center
Coralville, IA

Accommodations and Reservations

Join us in conference lodging at the Hyatt Regency Hotel and Conference Center (\$124.00 + tax per night, parking is included). Reservations can be made at [Hyatt Regency Hotel](#) or by calling 319-688-4000 and identifying yourself as a participant of the UMR-ACUHO 2023 Conference. Book by October 16, 2023.

Registration

To register for the conference as an exhibitor with the Annual UMR Conference, please register [here](https://umr-acuho.org/exhibitor-application/) (<https://umr-acuho.org/exhibitor-application/>). This form will take you step by step through your registration process. If at any time you have questions or concerns, please contact the UMR Conference Committee at umr.conference.chair@gmail.com.

We are able to accept VISA and MasterCard; at this time we are unable to accept American Express or Discover Card. Checks be made out to UMR-ACUHO and mailed to:

UMR-ACUHO
c/o Matt Allbright
Warner Hall 2200
2504 9th Ave.
Kearney, NE 68849-5210