

UMR-ACUHO ANNUAL CONFERENCE

November 9-11, 2022

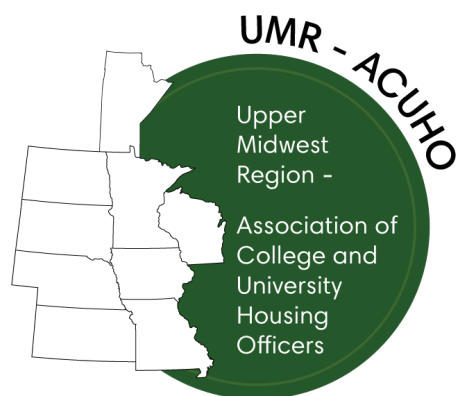
Fargo Holiday Inn Conference Center

Fargo, ND 58103

Hosted by:

University of North Dakota

North Dakota State University



WELCOME TO UMR-ACUHO!

Thank you for your interest in partnering with the Upper Midwest Region of the Association of College and University Housing Officers (UMR-ACUHO)! This packet includes many of the opportunities available to you as a Corporate Partner. If you have any questions please contact Mike Mueller, the UMR Treasurer, by email umracuho.treasurer@gmail.com

EXHIBITOR OPPORTUNITIES

As an Exhibitor, you have different options for your experience at UMR-ACUHO. In the pages to follow, you will see all of the different options available to you for the upcoming conference as well as specific information about the Exhibit Hall and hotel.

Booth space will be assigned starting **October 15, 2022**. You may purchase a second booth with any of the packages for an additional cost of \$1,200.00. Space is limited, so extra booths will be based on availability.

**Any advertisements purchased will begin the following season of advertising. For example: If you purchase a package and attend the 2022 conference in November, any ads will run from November 2022 until the following conference in 2023. You will then need to purchase additional ads for the following season.

** Additional meals may be purchased with any package. Meal cost is \$55 per ticket.

** *UMR-ACUHO reserves the right to limit booths based on discretion.*

UMR PLATINUM PACKAGE- \$2,800

The Platinum Package includes the following:

- Premium Exhibitor Booth included 8' x 10'
- Listing on the UMR-ACUHO Website
- Access to Online Association Newsletter
- Listing on UMR-ACUHO Annual Conference Program
- Invitation to SHO exclusive Vendor Showcase
- Membership Directory Access
- Opportunity to partner with Institutional Member on a Program Proposal for UMR Annual Conference
- Opportunity to Serve on UMR-ACUHO Committee
- Company link and logo on the UMR Conference Registration website
- Recognition for Corporate Partner Level at TWO UMR Annual Conference Program or Activity
- Special Mention by Association President at UMR Annual Conference
- Access to feature article in UMR Newsletter

UMR GOLD PACKAGE- \$2,100

The Gold Package includes the following:

- Premium Exhibitor Booth included 8' x 10'
- Listing on the UMR-ACUHO Website
- Access to Online Association Newsletter
- Listing on UMR-ACUHO Annual Conference Program
- Invitation to SHO exclusive Vendor Showcase
- Membership Directory Access
- Opportunity to partner with Institutional Member on a Program Proposal for UMR Annual Conference
- Opportunity to Serve on UMR-ACUHO Committee
- Company link and logo on the UMR Conference Registration website
- Recognition for Corporate Partner Level at ONE UMR Annual Conference Program or Activity

UMR SILVER PACKAGE- \$1,200

The Silver Package includes the following:

- Exhibitor Booth included 8' x 10'
- Listing on the UMR-ACUHO Website
- Access to Online Association Newsletter
- Listing on UMR-ACUHO Annual Conference Program
- Invitation to SHO exclusive Vendor Showcase
- Membership Directory Access
- Opportunity to partner with Institutional Member on a Program Proposal for UMR Annual Conference
- Opportunity to Serve on UMR-ACUHO Committee

EDUCATIONAL, NOT-FOR-PROFIT BOOTH- \$500

- Exhibitor Booth included 8' x 10'
- Listing on the UMR-ACUHO Website
- Access to Online Association Newsletter
- Listing on UMR-ACUHO Annual Conference Program
- Membership Directory Access

SPONSORSHIP OPPORTUNITIES

In addition to the previous package listings, we have additional sponsorship opportunities for your company.

SPONSORSHIPS INCLUDE:

\$1,000.00

- UMR Fall Conference Keynote speaker
- UMR Fall Conference Social Justice Signature Event
- UMR Fall Conference Connection lunch
- UMR Zoom Communication Services
- UMR Fall Conference business meeting
- UMR Fall Conference Networking Events
- ACUHO-I Scholarship
- NHTI and RELI Scholarships
- UMR opening banquet

If the packages or additional opportunities do not meet your needs or if there is something else you wish to contribute, simply contact Terry Tumbarello at tumbaret@uww.edu.

CONFERENCE SCHEDULE - EXHIBITORS

Wednesday, November 9, 2022

7:00a.m.-2:00p.m.	Corporate Partner Arrival, Move-In, and Set up
2:00-2:15p.m.	Corporate Partner Orientation Meeting
2:30-3:00p.m.	Senior Housing Officers/Buyers and Corporate Partners Meet and Greet (all are welcome)
6:15-8:00p.m.	Opening Banquet (Corporate Partner Recognition)
8:00-10:00p.m.	Exhibitor Showcase and Dessert Social
10:00-11:00p.m.	Tear Down. All items must be removed by midnight.

PLANNING DETAILS

EXHIBIT AREA

This year's exhibit area will be near the pool deck of Fargo Holiday Inn (3803 13th Ave S, Fargo, ND 58103). The area is not a traditional ballroom or tradespace, but will provide a specific space for our vendors.

BOOTH SPACE & LOGISTICS

Exhibit booth sizes are 8' X 10', but additional booth sizes can be purchased for \$1,200.

The booth spaces will be piped and draped with a 10' background and 3' divider. All pipe and drape is black. The booth will also have an table, two chairs, and signage with your organization's name. The exhibit area is carpeted.

Wi-Fi is included; however, all other utility needs (i.e. electricity, hard-wired internet, shipping, etc.) must be arranged prior to the conference and will be at an additional cost to the exhibitor. If you need additional equipment, please contact the Fargo Holiday Inn. **All requests must be made No Later than October 25, 2022**. UMR - ACUHO reserves the right to assign and limit booths based on availability.

ACCOMMODATIONS & RESERVATIONS

Join us in conference lodging at the [Fargo Holiday Inn](#) (\$129.00+tax/night;). Reservations can be made at [Fargo Holiday Inn](#) or by calling 877-666-3243 and *identifying yourself as a participant* of the **UMR-ACUHO 2022 Conference**. Book by October 7, 2022.

REGISTRATION

To register for the conference as a Corporate Partner with the Annual UMR Conference please register [HERE](#). This form will take you step by step through your registration process. If at any time you have questions or concerns, please contact any executive board member or UMR Treasurer, Mike Mueller at umracuho.treasurer@gmail.com.

We are able to accept VISA and MasterCard; at this time we are unable to accept American Express or Discover Card. Checks can be made out to UMR-ACUHO and mailed to:

Mike Mueller, UMR Treasurer
University Housing and Dining
4141 Burge Hall
Iowa City, IA 52242

REGISTRATION PRIORITY DATE

The registration priority date for the conference is **October 1st, 2022**. If your registration is received after this date, it will be accepted as space allows and your company's information may not be included in the program book. Payment is required prior to the start of the conference by October 15, 2022.