

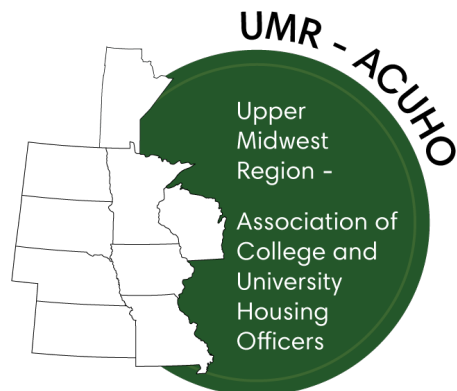


UMR-ACUHO ANNUAL CONFERENCE

November 6-8, 2019
St. Paul RiverCentre
St. Paul, MN 55102

Hosted by:
ATCCHA

(Associated Twin Cities College Housing Administrators)



WELCOME TO UMR-ACUHO!

Thank you for your interest in partnering with the Upper Midwest Region of the Association of College and University Housing Officers (UMR-ACUHO)! This packet includes many of the opportunities available to you as a Corporate Partner. If you have any questions please contact Allyson Plattner, the Sponsors and Exhibits Committee Chair, by email aplattner@uwlax.edu or by phone at 608.785.8085.

EXHIBITOR OPPORTUNITIES

As an Exhibitor, you have different options for your experience at UMR-ACUHO. In the pages to follow, you will see all of the different options available to you for the upcoming conference as well as specific information about the Exhibit Hall and hotel.

Booth space will be assigned starting **October 1, 2019**. You may purchase a second booth with any of the packages for an additional cost of \$500.00. Space is limited, so extra booths will be based on availability.

**Any advertisements purchased will begin the following season of advertising. For example: If you purchase a package and attend the 2019 conference in November, your ads will run from November 2019 until the following conference in 2020. You will then need to purchase additional ads for the following season.

** Additional meals may be purchased with any package. Meal cost is \$55 per ticket.

**UMR-ACUHO reserves the right to limit booths based on discretion.

UMR ULTIMATE PACKAGE- \$2,100

The Ultimate Package includes the following:

- Premium Exhibitor Booth size 8' x 10'
- Four (4) conference name tags and meal tickets for opening banquet
- List of all conference participants
- Company name and logo displayed on select conference materials
- Company link and logo on the UMR Conference Registration website
- Special recognition at the opening banquet and logo scroll
- A full page ad in three (3) issues of the UMR Perspectives magazine
- 12 Month Advertising on the UMR website

UMR PREMIUM PACKAGE- \$1,400

The Premium Package includes the following:

- Premium Exhibitor Booth size 8' x 10'
- Four (2) conference name tags and meal tickets for opening banquet
- List of all conference participants
- Company name and logo displayed on select conference materials
- Company link and logo on the UMR Conference Registration website
- A full page ad in three (3) issues of the UMR Perspectives magazine

UMR BASIC PACKAGE- \$900

Exhibitor Booth ONLY:

- Exhibitor Booth size 8' X 10'
- Two (2) conference name tags and meal tickets for opening banquet
- List of all conference participants
- A half page ad in three (3) issues of the UMR Perspectives magazine

EDUCATIONAL, NOT-FOR-PROFIT BOOTH- \$350

- Exhibitor Booth size 8' X 10'
- Two (2) conference name tags and meal tickets for opening banquet
- List of all conference participants

EXHIBITOR OPPORTUNITY COMPARISON CHART

Below is a quick reference chart for those opportunities available to our Exhibitors

	Ultimate Package	Deluxe	Basic	Educational, Not-for-Profit
Exhibitor Booth	8' x 10'	8' x 10'	8' x 10'	8' x 10'
Name Tag(s)	Four (4)	Two (2)	Two (2)	Two (2)
Meal Ticket(s) for Opening Banquet	Two (2)	Two (2)	Two (2)	Two (2)
List of Participants	✓	✓	✓	✓
Logo on Conference Materials	✓	✓		
Logo on Registration Website	✓	✓	✓	
Ad in 3 issues of UMR Perspectives	Full Page	Full Page	½ Page	
12 Month Ad on UMR Website	✓			

SPONSORSHIP OPPORTUNITIES

In addition to the previous package listings, we have additional sponsorship opportunities for your company.

ANNUAL SPONSORSHIPS INCLUDE:

\$250.00+

- UMR Fall Conference Executive Board Transition Meeting
- UMR Committee Member Gifts
- UMR Conference Supplies
- UMR Volunteer Gifts

\$500.00+

- UMR Fall Conference Case Studies Winners
- UMR Zoom Communication Services
- UMR Fall Conference Graduate student Social Justice Action Award

\$1,000.00+

- UMR webinar sponsorships
- UMR Fall conference business meeting
- UMR Fall conference Networking Events
- ACUHO-I Scholarship

\$1,500.00+

- UMR Fall conference Social Justice Signature Event
- UMR Pre-Fall conference meeting lunch
- UMR Fall conference caffeine break
- UMR Fall Conference Connection lunch

\$2,000.00+

- UMR Fall conference keynote speaker
- UMR Committee member travel scholarships
- NHTI and RELI Scholarships
- UMR opening banquet

EXHIBITOR SPONSORSHIP COMPARISON CHART

	\$2500	\$1500	\$1000	\$500	\$250
Listing on UMR-ACUHO Website	✓	✓	✓	✓	✓
Access to online Association Magazine (Perspectives)	✓	✓	✓	✓	✓
Special mention by Association President at UMR-ACUHO Conference	✓	✓	✓	✓	
Listing in UMR ACUHO Annual Conference & Exposition Guidebook Program	✓	✓	✓	✓	
\$100 discount on exhibitor booth at Conference and Exposition	✓	✓	✓	✓	
Priority Exhibit Assignment	✓	✓	✓		

If the packages or additional opportunities do not meet your needs or if there is something else you wish to contribute, simply contact the Coordinator of Corporate Sponsorships Gaith Hijazin by email at ghijazin01@hamline.edu or by telephone at 651.523.2061.

CONFERENCE SCHEDULE - EXHIBITORS

Wednesday, November 6, 2019

10:00a.m.-3:00p.m.	Corporate Partner Arrival, Move-In, and Set up
3:00-3:30p.m.	Corporate Partner Orientation Meeting
4:00-5:00p.m.	Senior Housing Officers/Buyers and Corporate Partners Meet and Greet (all are welcome)
5:00-6:00p.m.	50 th Anniversary Event
6:15-8:00p.m.	Opening Banquet (Corporate Partner Recognition)
8:00-10:00p.m.	Exhibitor Showcase and Dessert Social
10:00-11:00p.m.	Tear Down. All items must be removed by midnight.

PLANNING DETAILS

EXHIBIT AREA

This year's exhibit area will be the concourse of the [St. Paul Rivercentre](#) (175 West Kellogg Boulevard, Saint Paul, MN 55102). The area will not be in a traditional ballroom or tradespace, but rather in the open walkways of the conference. We hope this will provide lots of traffic and opportunity for interaction. Our association is also celebrating our 50th Anniversary. This special occasion will feature an additional social hour located among our vendor area.

BOOTH SPACE & LOGISTICS

Exhibit booth sizes are 8' X 10', but additional booth sizes can be purchased for \$500.

The booth spaces will be piped and draped with a 10' background and 3' divider. All pipe and drape is black. The booth will also have an 8' table with linen and skirting, two chairs, and signage with your organization's name. The exhibit area is carpeted.

Wi-Fi is included; however, all other utility needs (i.e. electricity, hard-wired internet, shipping, etc.) must be arranged prior to the conference and will be at an additional cost to the exhibitor. If you need additional equipment please visit [St. Paul RiverCentre Visitor Services](#) for information and to place your order. For further event space

questions, you may contact Saint Paul RiverCentre staff at exhibit@rivercentre.org. **All requests must be made No Later than October 25, 2019**. Please note the [RiverCentre site's rules and regulations for exhibitors](#). UMR - ACUHO reserves the right to assign and limit booths based on availability.

SET UP/ TAKE DOWN

The exhibit hall will be available for exhibitors for move-in and set-up on Wednesday, November 6, 2019 from 10:00am-3:00pm. All items must be removed by 11:30p.m. Wednesday, November 6. Each vendor is responsible for removing all boxes, etc. at the end of the event. All tables will be set prior to their arrival. Packages should not arrive until 3 days before the event.

Following the conference, exhibitors must schedule their own pick-up or have outbound labels ready so that materials may be shipped out

MATERIAL SHIPPING

Exhibitors are welcome to send their display to the conference site ahead of time, up to three days in advance of the conference.

Visit [RiverCenter Loading Dock and Freight information](#) for complete information about loading in at the RiverCenter.

Please note:

- Loading dock is fully enclosed below the RiverCenter
- Vendor drive on access to loading dock
- Access to a freight elevator
- Staffed 24 hours per day, 7 days a week by venue security staff
- Vendors are encouraged to bring their own carts for transferring freight. Saint Paul RiverCentre has a very limited supply of carts available on a first come, first served basis located near Dock 1.

ACCOMMODATIONS & RESERVATIONS

Join us in conference lodging at the [InterContinental Hotel](#) (\$169.00+tax/night;). Reservations can be made at [InterContinental Hotel](#) or by calling 651-292-1900 or 866-686-2867 and *identifying yourself as a participant of the **UMR-ACUHO 2019 Conference***. Book by October 11, 2019.

REGISTRATION

To register for the conference, we have tried to make this as easy as possible for you! To register as a Corporate Partner with the 50th Annual UMR Conference please register [HERE](#). This form will take you step by step through your registration process. If at any time you have questions or concerns, please do not hesitate to contact your

committee liaison or the committee chair Allyson Plattner aplattner@uwlax.edu or 608.785.8085. We are able to accept VISA and MasterCard; at this time we are unable to accept American Express or Discover Card. Checks can be made out to UMR-ACUHO and mailed to:

**Allyson Plattner
c/o UMR ACUHO Sponsors and Exhibits
1725 State Street
La Crosse, WI 54601**

REGISTRATION PRIORITY DATE

The registration priority date for the conference is **October 1st, 2019**. If your registration is received after this date, it will be accepted as space allows and your company's information may not be included in the program book. Payment is required prior to the start of the conference by October 15, 2019.