

Strategic Plan Update #2

Below you will find updates regarding progress made to the work identified under “winter meeting 2019.” An update to the work identified below will be provided shortly after the fall conference in St. Paul.

Winter Meetings 2019

- Implement increased marketing efforts for NHTI scholarship(IL1.1.C)
 - Vice President
 - Originally awarded travel scholarships to three members from the region.
 - As the NHTI application timeline approaches for 2020 (NHTI is June 1-4, 2020 at TCU) marketing considerations include:
 - Sharing information about our scholarship and the amount we have available.
 - Educate members that UMR leadership receives access to elements of their NHTI application that we utilize as a basis for scholarship amount awards
 - We now collecting level of staff for members when they register so we can send targeted emails in our future marketing efforts.
- Create at least one formal opportunity for increased interactions between entry level and senior level staff at the regional conference (IL1.1.D)
 - Professional Development & Training
 - No update.
- Implement a written case study competition(IL1.3.B)
 - Professional Development & Training
 - Summer case study had 15 participants and 8 judges.
- Assess the time and structure of corporate partner showcase at the annual conference (IL2.1.C)
 - Sponsors & Exhibits
 - Attended SEAHO conference during the spring.
 - Changed the schedule for the corporate partner showcase for the 2019 conference. This change considered vendor feedback and decreases time vendors “do nothing” in the vendor area.
 - The 50th anniversary social makes this conference a little different with some built in socializing. The next chair will need to revisit when it’s not the 50th conference.
- Examine how other associations involve corporate partners (IL2.2.B)
 - Coordinator for Corporate Sponsorships
 - Learned about vendor advisory committee at other regions for the executive committee
 - Looking into the idea of soliciting program proposals from vendors.
 - Adapted a SEAHO survey to give vendors to ensure that they are the ones that are filling it out, as right now we may email to the person who signs them up for the conference, but they aren’t the ones who attended, and then it takes a while to get the feedback.
 - Considering a gift card raffle for the vendors that fill out the survey, this is done at WACUHO.
- Create an annual accessibility review process, focusing on universal design, to meet the needs of physical, operational, fiscal, and environmental accessibility for all regional meetings, events, marketing, and outreach (SJ1.1.A)
 - Inclusion and Equity Coordinator
 - No update.
- Assess effectiveness of committee meeting travel/accommodation sharing process and explore implementation for annual conference (SJ1.2.B)
 - Secretary; Technology and Sustainability Coordinator

- Winter Meetings rideshare and roommate pairing was part of the committee acceptance form.
 - Since we stayed on campus for summer meetings, host did room assignments so roommate pairing was not needed. Need to figure out how to do this for summer 2020 meetings.
 - Meeting to discuss process for annual conference. It is important to be mindful of association liabilities for room block minimums. May need to consider smaller room blocks in the future if there is a significant need for accommodation sharing.
- Form a working group with majority representation from historically underrepresented and/or minoritized identities to create a formal process for identifying and encouraging individuals who identify within an historically underrepresented and/or minoritized populations to apply for committee involvement and/or leadership positions (SJ2.2.A)
 - Inclusion and Equity Coordinator
 - Looking at how we get people involved with the Networks and chair positions.
 - Need to do more work on who comes to the conference, not a good grasp on what the identities of our region look like.
 - Once the networks are looked at/what will happen, leave notes for the next person in this role to use networks as a starting point.
- Complete redesign and launch of an improved website (OID1.2.B)
 - Technology and Sustainability Coordinator
 - We have a website!!!

Summer Meetings 2019

- Explore feasibility and interest in regional mid-level institute (IL1.1.B)
 - Assessment & Information Management
 - Task reassigned to the 2010 AIM committee.
- Assess opportunities for volunteering on conference site (IL1.2.A)
 - President; Host Chairs
- Explore feasibility of corporate partner advisory board (IL2.2.C)
 - Coordinator for Corporate Sponsorships
- Implement webinars and virtual round tables related to current events and issues (IL3.1.A)
 - Professional Development & Training
- Create and implement a study to assess financial cost of participating in association activities (SJ1.1.B)
 - Treasurer
- Assess and market scholarship opportunities(SJ1.2.A)
 - Technology & Sustainability Coordinator; Communications
- Explore formal process for affinity group coordinators (SJ2.1.A)
 - Inclusion and Equity Coordinator
- Assess viability and create opportunities for affinity groups to engage outside of the annual conference (SJ2.1.B)
 - Inclusion and Equity Coordinator; Network Chairs
- Create an annual update process for the UMR History book (OID1.1.A)
 - Past President
- Create and regularly maintain a user-friendly and accessible database of all institutions in the UMR region, both member and non-member(OID1.3.A)
 - State Membership Coordinators; Technology & Sustainability Coordinator
- Evaluate the functionality, flexibility, and need for each committee, to align with forward thinking and meet organizational needs(OID2.1.A)
 - President; Executive Committee

- Assess time and attendance needed at each organizational gathering (summer, winter, pre-conference) (OID2.1.B)
 - President; Executive Committee; Assessment & Information Management
 - Initial data was collected during summer meetings and results require further discussion.